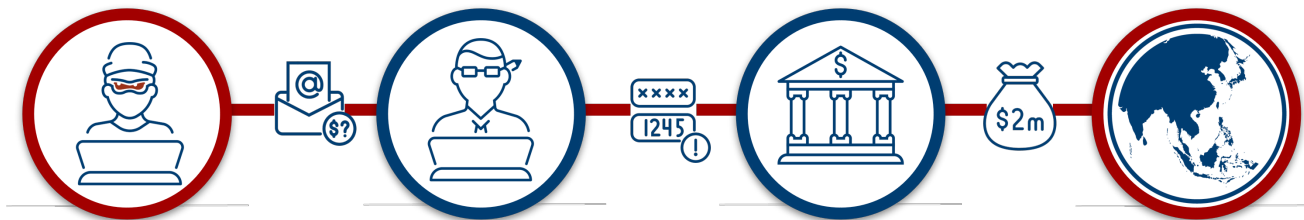


What We Do

LexAlign makes it possible for banks to monitor and manage the risk of remote customer financial activities, addressing an issue that costs banks and their most valuable customers billions of dollars annually.

Problem We Solve

The **frontline** of fraud has moved beyond the banks' control and oversight, and the result has been a massive and ongoing surge in fraud and customer mistakes that are costing banks and their most valuable customers billions of dollars annually, like the true story below.



Fraudster's hacked a major bank's customer, and were tracking the CEO.

As soon as he left on holiday, they sent an email in his name to the CFO...



"My wife Jeanie and I have gone on a cruise but I need you to wire some money for an acquisition we just made."

To the bank, this was a valid request from the customer.

By the time the CEO checked in, \$2M had been sent to accounts in Asia and was lost.

It wasn't the bank's mistake, but **the bank covered the loss rather than face a lawsuit and dire reputational harm.**

This could all have been avoided if the customer had the right practices in place.

But the bank had **NO** visibility into the customer's practices.

Our Solution

LexAlign is **FIRST** to automate a manual process that doesn't work in the digital era and is costing banks billions of dollars per year. We do this by automating diagnostic interviews and the related data analysis under current regulatory frameworks, enabling banks to **EFFECTIVELY** manage the risk of remote activities for the first time.

The Investment Opportunity

We've entered into a reseller agreement with FIS, and are doing a mass enablement across its core client base. We're raising money to enable us to support this massive shift in our growth curve. FIS is an investor. We're raising \$2.0M in seed, of which \$695K is already committed. FIS provides the underlying technology services to thousands of financial institutions and millions of businesses.

If you'd like to be part of the team that transforms risk management for banks, please reach out at: contact@lexalign.com

“I would recommend LexAlign to any financial institution looking to reduce the burden of compliance monitoring and/or improve their risk management.”

—**Corinne Kison**, FVP Treasury Management
Provident Bank

LexAlign Value Proposition



SCALABLE

Provides banks with the only scalable solution for managing customer risk.



EMPOWERED

Empowers bank customers to proactively manage their risks.



RAPID TIME-TO-VALUE

No integration needed with core processors, delivering rapid time-to-value.



ACCESSIBLE

Our solutions are accessed with existing relationships, providing value within weeks, not months. We can even be implemented before a scheduled audit.



MAINTAINED

Our solutions were built by industry insiders and designed to be easy to update and maintain.



REVIEWED

We review our compliance audits with regulators and incorporate their feedback. Banks can take comfort in using a vetted approach.



PROACTIVE

Enables proactive and targeted risk management for bank customers by replacing manual systems with automated insight.



CONSOLIDATED

Consolidate and monitor client compliance & security audits and training on single dashboards: one for each customer, and one for the bank.



LIBERATED

Automated information extraction, analysis, and report generation means the staff is liberated to focus on business growth.



STANDARDIZED & BEST PRACTICES

Removes the cost and guesswork of formulating individual programs by consolidating best practices, making it the industry standard for compliance and security monitoring and support.

“LexAlign is among the very few fintech solutions able to significantly reduce the compliance burden and cost by automating haphazard and error-prone manual processes.”

—**Dan Quan**, Former Regulator and Current
FinTech Thought Leader/LexAlign Advisor